

TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

		Application Number	09/687,148
		Filing Date	October 12, 2000
		First Named Inventor	Sie, John J.
		Art Unit	2611
		Examiner Name	Brown, Rueben M.
Total Number of Pages in This Submission		Attorney Docket Number	019281-001000US

ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to Group
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input type="checkbox"/> Amendment/Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input checked="" type="checkbox"/> Power of Attorney to Prosecute Applications Before the USPTO	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Terminal Disclaimer	<input checked="" type="checkbox"/> Other Enclosure(s) (please identify below):
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Request for Refund	Statement Under 37 CFR 3.73(b)
<input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> CD, Number of CD(s)	Copy of Assignment document from SVOD LLC to Starz Encore Group LLC
<input type="checkbox"/> Certified Copy of Priority Document(s)	Remarks	
<input type="checkbox"/> Response to Missing Parts/Incomplete Application	The Commissioner is authorized to charge any additional fees to Deposit Account 20-1430.	
<input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual	Townsend and Townsend and Crew LLP Patrick M. Boucher	Reg. No. 44,037
Signature		
Date	2004 December 1	

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:

Typed or printed name	Nina L. McNeill		
Signature		Date	December 1, 2004



POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO

I hereby appoint:

Practitioners associated with the Customer Number

20350

OR

Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used):

Name	Registration Number

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

Assignee Name and Address:

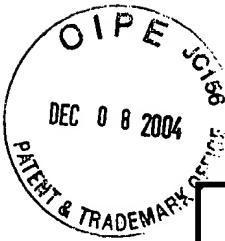
Starz Encore Group LLC
8900 Liberty Circle
Englewood, Colorado 80112

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

SIGNATURE of Assignee of Record

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee

Name	Tim Sweeney	Date	
Signature			April 13, 2004
Title	VP, Business Affairs -- Marketing & Intellectual Property	Telephone	(720) 852-5819

**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: John J. Sie; Ganesh Basawapatna; Martin F. Sabraw; Gregory R. DePrezApplication No./Patent No.: 09/687,148 Filed/Issue Date: October 12, 2000Entitled: PROGRAMMING DISTRIBUTION AND NOTIFICATION SYSTEMStarz Encore Group LLC, a Limited Liability Corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

- the assignee of the entire right, title, and interest; or
- an assignee of less than the entire right, title and interest.

The extent (by, percentage) of its ownership interest is _____ %

in the patent application/patent identified above by virtue of either:

- A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

OR

- B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: John J. Sie; Ganesh Basawapatna; Martin F. Sabraw; Gregory R. DePrez To :SVOD LLC

The document was recorded in the United States Patent and Trademark Office at Reel 011254, Frame 0775.

2. From: SVOD LLC To :Starz Encore Group LLC

The document was recorded in the United States Patent and Trademark Office at Reel 014673, Frame 0072.

Additional documents in the chain of title are listed on a supplemental sheet.

- Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.8]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

December 1, 2004

Date

(303) 571-4000

Telephone number

Patrick M. Boucher

Typed or printed name

Signature

Attorney for Applicant

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO.

Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 05/26/2004

REEL/FRAME: 014673/0072
NUMBER OF PAGES: 5

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

SVOD LLC

DOC DATE: 04/13/2004

ASSIGNEE:

STARZ ENCORE GROUP LLC
 8900 LIBERTY CIRCLE
 ENGLEWOOD, COLORADO 80112

SERIAL NUMBER: 09687151

FILING DATE: 10/12/2000

PATENT NUMBER:

ISSUE DATE:

TITLE: PRE-STORING A PORTION OF A PROGRAM TO ALLOW USER CONTROL OF PLAYBACK

SERIAL NUMBER: 09687138

FILING DATE: 10/12/2000

PATENT NUMBER:

ISSUE DATE:

TITLE: LOCAL NEAR VIDEO ON DEMAND STORAGE

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SERIAL NUMBER: 09687157 FILING DATE: 10/12/2000
PATENT NUMBER: ISSUE DATE:
TITLE: LOCAL STORAGE OF PROGRAMS

SERIAL NUMBER: 09687149 FILING DATE: 10/12/2000
PATENT NUMBER: ISSUE DATE:
TITLE: PROGRAMMING DISTRIBUTION SYSTEM

SERIAL NUMBER: 09687148 FILING DATE: 10/12/2000
PATENT NUMBER: ISSUE DATE:
TITLE: PROGRAMMING DISTRIBUTION AND NOTIFICATION SYSTEM

SERIAL NUMBER: 09687139 FILING DATE: 10/12/2000
PATENT NUMBER: ISSUE DATE:
TITLE: METHOD FOR PROVIDING PROGRAMMING DISTRIBUTION

SERIAL NUMBER: 09687140 FILING DATE: 10/12/2000
PATENT NUMBER: ISSUE DATE:
TITLE: METHOD FOR AUTHORIZING LIMITED PROGRAMMING DISTRIBUTION

SERIAL NUMBER: 09687877 FILING DATE: 10/12/2000
PATENT NUMBER: ISSUE DATE:
TITLE: MULTIPLEXED DIGITAL CHANNEL STORAGE

SERIAL NUMBER: 09877317 FILING DATE: 06/08/2001
PATENT NUMBER: ISSUE DATE:
TITLE: PRE-STORING MULTIPLE PROGRAMS WITH USER CONTROL OF PLAYBACK

SERIAL NUMBER: 10128654 FILING DATE: 04/22/2002
PATENT NUMBER: ISSUE DATE:
TITLE: PROGRAM GUIDE ENHANCEMENTS

SERIAL NUMBER: 10128653 FILING DATE: 04/22/2002
PATENT NUMBER: ISSUE DATE:
TITLE: PROGRAM GUIDE ENVIRONMENT

SERIAL NUMBER: 10131507 FILING DATE: 04/22/2002
PATENT NUMBER: ISSUE DATE:
TITLE: CUSTOMIZATION IN A CONTENT DISTRIBUTION SYSTEM

SERIAL NUMBER: 10300723 FILING DATE: 11/19/2002
PATENT NUMBER: ISSUE DATE:
TITLE: VIEWING LIMIT CONTROLS

SERIAL NUMBER: 10300682 FILING DATE: 11/19/2002
PATENT NUMBER: ISSUE DATE:
TITLE: SYSTEMS AND METHODS FOR PROVIDING MARKETING MESSAGES AND INCENTIVES
BASED ON VIEWING LIMITS AND VIEWING LIMIT LEVELS

SERIAL NUMBER: 10393724 FILING DATE: 03/18/2003
PATENT NUMBER: ISSUE DATE:
TITLE: INSTANT VIDEO ON DEMAND PLAYBACK

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SERIAL NUMBER: 10460753
PATENT NUMBER:
TITLE: VIDEO ADVERTISING

FILING DATE: 06/11/2003
ISSUE DATE:

SERIAL NUMBER: 10460770
PATENT NUMBER:
TITLE: CROSS-CHANNEL INTERSTITIAL PROGRAM PROMOTION

FILING DATE: 06/11/2003
ISSUE DATE:

KIMBERLY WHITE, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

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SCHEDULE A

Country	Title	Application No. Filing Date	Patent No. Issue Date
US	Subscription Video on Demand	60/159202 10/13/1999	
US	Video On Demand Switching System	60/159469 10/13/1999	
US	Multiple Video Storage System	60/163324 11/03/1999	
US	Pre-Storing a Portion of a Program to Allow User Control of Playback	09/687151 10/12/2000	
US	Local Near Video on Demand Storage	09/687138 10/12/2000	
US	Local Storage of Programs	09/687157 10/12/2000	
US	Programming Distribution System	09/687149 10/12/2000	
US	Programming Distribution & Notification System	09/687148 10/12/2000	
US	Method for Providing Programming Distribution	09/687139 10/12/2000	
US	Method for Authorizing Limited Programming Distribution	09/687140 10/12/2000	
US	Multiplexed Digital Channel Storage	09/687877 10/12/2000	
US	Pre-Storing a Multiplex to Allow User Control of Playback	60/275496 03/13/2001	
US	Pre-Storing a Multiple Programs with User Control of Playback	09/877317 06/08/2001	
US	Program Guide Enhancements	60/285817 04/23/2001	
US	Program Guide Enhancements	10/128654 04/22/2002	
US	Program Guide Environment	10/128653 04/22/2002	
US	Manual Override of Automatic Preferences to Customize SYOD	60/286911 04/27/2001	

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Country	Title	Application No.	Patent No.
		Filing Date	Issue Date
US	Customization in a Content Distribution System	10/131507 04/22/2002	
US	Video on Demand Controls	60/131886 11/20/2001	
US	Viewing Limit Controls	10/300723 11/19/2002	
US	Systems & Methods for Providing Marketing Messages and Incentives Based on Viewing Limits and Viewing Limit Levels	10/300682 11/19/2002	
US	Instant Video on Demand Playback	60/368646 03/29/2002	
US	Instant Video on Demand Playback	10/393724 03/18/2003	
US	Video Advertising	60/391723 06/25/2002	
US	Video Advertising	10/460753 06/11/2003	
US	Cross-Channel Intersitial Program Promotion	10/460770 06/11/2003	
US	Television Aspect Ratio Manipulation	60/455009 03/14/2003	
US	Digital Broadcast Format Statistical Multiplexer	60/476503 06/06/2003	
US	Subscription Video on Demand Delivery	60/478629 06/13/2003	
US	Television Aspect Ratio Manipulation	60/516185 10/30/2003	
US	Master Origination System	60/523250 11/18/2003	
US	System for Dynamic Real-Time Television Channel Expansion	08/245596 05/20/1994	5534941 07/09/1996

PATENT ASSIGNMENT

Date: ... April 13, 2004

Parties:

Recitals:

The Assignor owns certain rights in the Patent and Applications set out in Schedule A hereto ("the Patents"); and

The Assignor has agreed to assign all rights in the Patents to the Assignee for all countries.

Assignment Grant:

1. For good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has assigned, and by these presents does assign to Assignee all right, title and interest in and to the Patents and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.
 2. Assignor further agrees that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN WITNESS whereof the parties hereto have caused this Patent Assignment to be executed.

Signed for and on behalf of SVOD LLC

By: Steve Beabout
Name: Steve Beabout
Office: EVP and General Counsel

Signed for and on behalf of STARZ ENCORE GROUP LLC

By: Steve Beabout
Name: Steve Beabout
Office: EVP and General Counsel

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US	Video Advertising	60/391723 06/25/2002	
US	Video Advertising	10/460753 06/11/2003	
US	Cross-Channel Interstitial Program Promotion	10/460770 06/11/2003	
US	Television Aspect Ratio Manipulation	60/455009 03/14/2003	
US	Digital Broadcast Format Statistical Multiplexer	60/476503 06/06/2003	
US	Subscription Video on Demand Delivery	60/478629 06/13/2003	
US	Television Aspect Ratio Manipulation	60/516185 10/30/2003	
US	Master Origination System	60/523250 11/18/2003	
US	System for Dynamic Real-Time Television Channel Expansion	08/245596 05/20/1994	553494 07/09/1996